

Contact: Andrea Brogan  
Metabo Corp.  
Phone: (610) 436-5900  
Fax: (610) 436-9072  
abrogan@metabousa.com

1231 Wilson Dr.  
West Chester, PA 19380  
www.metabousa.com

**metabo**<sup>®</sup>  
PROFESSIONAL POWER TOOL SOLUTIONS

# PRESS RELEASE

Metabo USA 50<sup>th</sup> Anniversary  
*Celebrating 50 Years, German-American Team*



## Sept 7, 2021 – West Chester, PA

Metabo Corporation, a leading German international manufacturer of professional-grade cordless and corded hand-held power tools and accessories in the US, is celebrating their 50th Anniversary.

Metabo USA's parent company was started in Germany in 1923 with their first hand-held drill developed by Albrecht Schnizler while working in his parent's bakery. Julius Closs joined Metabo in 1924 as one of the founders, and the company name was established, originating from the German term for metal rotary drills - "metallbohrer". In 1927, Walter Rauch joined the company as head of domestic and foreign sales.



In the years following, Metabo's first electric hand drill was developed in 1934, followed by their first impact drill in 1957.

The first one-handed angle grinder with Metabo's exclusive [S-automatic safety slip clutch](#) was introduced in 1966, followed by

electronics that added to the productivity and safety of the tools. **Metabo USA was founded in 1971 in Long Island City, New York.** They moved to their current location in West Chester, Pennsylvania in 1981.



As the range of cordless tools increased, Metabo led the pack in battery technology. They created 22 patents around cell architecture and cell safety in the charging and discharge cycles. Metabo introduced longer running lithium-ion battery packs: 4.0Ah, then 5.2Ah, for use when more power from the battery is required. In addition, they pioneered the use of Lithium High Density (LiHD) with the introduction of 20-700 cells in 2015 and 21-700 cells in 2018.

This September 2021, Metabo is excited to celebrate its rich history of development and innovation with 50 years in the USA by introducing a Limited Edition all black version of their top selling 4-1/2"/5" angle grinder, the WP 11-125 Quick (603624950). They are kicking off their anniversary with a company celebration during their National Sales Meeting in September at their US headquarters in West Chester, PA.

**FOR IMMEDIATE RELEASE**

September through December, Metabo will offer special promotions, weekly contests on social media, and dealer/end-user open house specials. There are 50 chances to win Metabo products instantly by purchasing the following 50th-Anniversary labeled abrasives: the 4-1/2” Original Slicer™ (655331000), 6” Original Slicer™ (655339000) and 4-1/2” Original Grinding Wheel (US616726000).

There will be additional chances to win Metabo products. You can enter by buying any 50th-Anniversary Combo Kit, like the SSD 18 LTX BL 200 impact driver paired with the SB 18 LT BL 1/2” hammer drill/driver or the SSD 18 LTX BL 200 impact driver paired with either the WPB 18 LTX BL 4-1/2” – 6” 18V angle grinder or the SSE 18 LTX BL reciprocating saw. These Combo Kits will be introduced throughout the promotional period.

For this special anniversary, Metabo has also created a Limited Edition 50th Anniversary 4-1/2"/5" pro series angle grinder ([603624950](#)) and grinder kit (US60362450K) featuring an all-black body with unique labeling that will be sold at special promotional pricing.



To learn more about [Metabo's history](#) or for more information on Metabo's 50<sup>th</sup> Anniversary Celebration, see [www.metabo.com](http://www.metabo.com) or catch up with Metabo on social media.



**ABOUT METABO:** Engineered in Germany, Metabo's premium line of power tools are designed specifically for professional users to provide the highest level of safety, reliability, and performance. Metabo manufactures both corded and cordless power tools, as well as a full line of abrasives and accessories for metalworking, concrete and many other industrial and construction applications. Our extensive line of tools includes angle grinders, die grinders, drills, rotary hammers and dustless systems. Also, the Metabo Ultra-M LiHD battery technology offers users the mobility and power for the most demanding industrial applications.