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metabo[®]
PROFESSIONAL POWER TOOL SOLUTIONS

PRESS RELEASE

Metabo not affected by the Hitachi brand name change to Metabo HPT

Hitachi Power Tools announces name change to Metabo HPT

March 12, 2018 – West Chester, PA

On March 12th, Metabo's sister company Hitachi Koki USA., Ltd announced that they will be changing their name in North America from "Hitachi Power Tools" to "Metabo HPT". This change reflects the new partnership with KKR. This does not affect the original Metabo brand at all.

The original Metabo brand is well known as a supplier of professional tools for industry and craftsmen. Metabo is famous in the US market for its range of outstanding angle grinders which are recognized as the industry's best in terms of power, productivity, durability, quality and safety. They're also a worldwide leader in battery technology with the LiHD platform. The Metabo brand will continue to focus on Industrial Metalworking, Building Trade and Renovation, MRO, Concrete finishing, welding supply markets and does not sell its products through the home centers. Sales forces and marketing initiatives will be kept separate, as will the company headquarter in West Chester, PA.

"The Metabo Industrial brand will continue retain to its strategy and the focus on professional users and trade partners. We will continue to come up with innovations like our new LiHD battery pack with 8.0 Amp-Hour capacity and a power of 1,400 Watt (12 Amp corded equivalent). That's a new world record for 18-volt batteries with 10 cells", says Joseph S. Smith, President and CEO at Metabo US.

For more information on Metabo or their products:

[Metabo USA Website](#) or [Metabo 2017/2018 Catalog](#)

Find us online:



ABOUT METABO: Engineered in Germany, Metabo's premium line of power tools are designed specifically for professional users to provide the highest level of safety, reliability, and performance.

Metabo manufactures both corded and cordless power tools, as well as a full line of abrasives and accessories for metalworking, concrete and many other industrial and construction applications. Our extensive line of tools includes angle grinders, die grinders, drills, rotary hammers and dustless systems.

Also, the Metabo Ultra-M LiHD battery technology offers users the mobility and power for the most demanding industrial applications.

FOR IMMEDIATE RELEASE